



ADANMA OJUKWU

GRAPHIC & UI DESIGNER

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adanmacreates.com

WORK EXPERIENCE

Front End Developer | Drive Social Media

October 2020 - Present

St Louis, MO

- Designs low and high fidelity mockups of responsive and aesthetically pleasing websites with Adobe XD while also performing Wordpress theme maintenance.
- Collaborates with stakeholders, developers, PMs and Copywriters to define project objectives and create user-centric experiences.
- Designed two franchise websites consisting of over 40+ locations, executing UX best practices and implementing client feedback.

Creative Tech Intern | Momentum Worldwide

June 2019 - August 2019

St Louis, MO

- Coded animated banners, emails and web pages with CSS, HTML and JavaScript for Verizon, Allergan, Suntrust Bank and Chevron.
- Collaborated with interns to pitch an immersive event activation. Designed patterns, pitch deck slides and product mockups with market research to extend their current branding.

Graphic Designer | Webster Multicultural Center

August 2017 - May 2019

Webster Groves, MO

- Created social media and print graphics that lead students to attend on-campus events like International Festival and Comic Convention.
- Produced UI mockups for new website layout and implemented UX research for information architecture.
- Organized student team when planning events on campus by setting and meeting deadlines and delegating tasks.

Web Design Intern | St Louis National Public Radio

May 2018 - August 2018

Webster Groves, MO

- Redesigned pages with HTML, CSS and JavaScript on STLPR's website to improve User Experience. Created wireframes, mockups, and implemented any team feedback.
- Illustrated web graphics with Adobe Illustrator.
- Formatted a daily e-newsletter with email marketing platform Emma.

EDUCATION

BA | Interactive Digital Media

Minor | Graphic Design

Webster University | Webster Groves, MO

2016 - 2020 | Cum Laude

DESIGN SKILLS

- Adobe XD & Figma
- Vector Illustration
- Responsive Design
- Wireframing
- Accessible Design
- After Effects

CODE SKILLS

- HTML5
- CSS3
- JavaScript
- Wordpress/CMS
- PHP

INVOLVEMENT

Association for African American Collegians | Board Member

- Design promotional graphics
- Collaborated with other board members and student groups to send invitations and decorate event space for a 100 guest 50 year Anniversary Gala.