

# Adanma Ojukwu

Product Designer

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## Work Experience

### Visual Designer | Freelance

August 2016 - Present | St Louis, MO

- Executed **end to end design and development** of several websites while leading the strategic thinking and communicating with several clients and users, often introducing user experience to the company.
- Designed graphics and websites in various university departments while majoring in design. Was invited to join boards for design or cultural student groups, leading other students while **planning and running events**.

### Senior UX/UI Designer | BAM Technologies

November 2022 - March 2023 | Remote

- Lead a **Design System Team of 4 people** in enhancing an atomic-based system, containing 200+ components and patterns while improving their **accessibility** to fulfill 508 compliance.
- Launched an online Style Guide with a component library and documentation to **help 9 Agile Scrum teams** build faster.
- **Collaborated with developers** to provide CSS styling direction and iterated designs based on engineering feedback.

### UX/UI Designer | BAM Technologies

November 2021 - November 2022 | Remote

- Designed mobile and desktop products, making an HR software for the DoD by facilitating discovery sessions, creating user flows, wireframes, and **low and high-fidelity prototypes in XD and Figma**.
- Spearheaded meetings for the company's design community, **giving tutorials** on subjects like auto layout and coding.
- Designed 2 end-to-end features and **over 20 UI elements** used by several teams, resulting in a strong and consistent platform look and function.

### Front End Developer | Drive Social Media

October 2020 - October 2021 | St Louis, MO

- Designed, built and maintained over 20 responsive websites with **HTML, CSS and Javascript** at a marketing **agency**.
- Corresponded with clients, copywriters, PMs, and designers to scope requirements, define business goals, and **identify user and stakeholder pain points**.
- **Streamlined the developer handoff process** by creating a style guide template and establishing development specs.

## Education

### BA in Interactive Digital Media | Webster University

August 2016 - May 2020 | Cum Laude | St. Louis, MO